WAUNAKEE FARMERS MARKET
2026 VENDOR APPLICATION FOR PERMISSION TO SELL

Market Dates: Saturdays – 8am to Noon
June 6th , 2026 - October 31st, 2026

Vendor Information

Contact Name_____

Business name _____

Address _____

_____

Phone number(s) _____

Email _____

Website_____

Social Media Handles_____

Emergency Contact Name: _____Number:_____

Relationship:_____

Product Information

Please list ALL the products you plan to sell at the farmers market (add extra page if needed):

_____
_____
_____
_____
_____

Please note that vendors not selling agricultural products or food will be required to complete an Event Vendor Form, per the Village of Waunakee, to be completed upon acceptance into the market. Fee is $7/form paid to the village.

How many years have you been doing business?_____

Please choose one:

- ☐ I will be present at the market
- ☐ I will not be present at the market, and I have informed my Qualified Helper of the rules and expectations for selling at the Waunakee Farmers Market

Please provide permit numbers to comply with all State/Federal regulations needed to sell at the Waunakee Farmers Market:

Social Security Number (last 4 digits):_____
or
FEIN (last 4 digits):_____

WI Sellers Permit # (15 digits beginning with 456): _____
(only required if selling taxable items)

Qualified Helpers:
Please list name and contact information for all potential Qualified Helpers that may attend the market:

NAME	CONTACT NUMBER	RELATIONSHIP TO BUSINESS

Market Information

Date & Time
The market is held on Saturdays from 8:00am-Noon beginning on Saturday, June 6th, 2026. The last market will be held on Saturday, October 31st, 2026

Location
The Waunakee Farmers Market will be held on Water Wheel Drive, Waunakee, WI. 53597
Please refer to map on Page 4 of this document.
PLEASE NOTE THAT THIS IS A NEW LOCATION FROM PREVIOUS YEARS

Fees

FULL SEASON	PARTIAL SEASON	LOCAL BUSINESS
____ $225 Single Stall (10x10) ____ $375 Double Stall (20x10)	_____ $125 for 10 weeks (10x10 Stall) _____ $15/week for additional weeks	___ $100/week

- The full season (22 weeks) fee is $225.00. **A $25 admin fee is due at time of application**. This will be put towards the vendor fee if application is accepted.
- A partial season fee is $125 for 10 consecutive weeks. **A $25 admin fee is due at time of application** and will be applied towards your fee if accepted.
  If choosing this option, notate your intended dates below:

from _____, 2026 to _____, 2026.
Partial season vendors may continue to sell at the market after their ten weeks by paying an adjusted weekly fee of $15/week.

Insurance
Vendors are required to provide proof of liability insurance as a condition for selling at the Waunakee Farmers Market. Your insurance agent can give you a one-page "Certificate of Insurance." It must show coverage of no less than $100,000 and list the vendor's name and address. This certificate should be included with your application. No vendor will be permitted to vend without this Certificate of Insurance.

Covenant to hold harmless
The vendor agrees to indemnify and save Cellanie LLC and Kilkenny Farms LLC harmless against and from any and all claims, damages, costs and expenses, including reasonable attorney's fees, arising from the conduct or management of the business conducted by vendor at the Waunakee Farmers Market.

Loss or damage of property
Cellanie LLC and Livable Communities by Don Tierney shall not be liable for any damage to property of vendor or of others located on the leased stall, nor for the loss of or damage to any property of vendor or of others by theft or otherwise.

Please initial each of the following statements to confirm that you have fulfilled each requirement:
_____ I have read and agree to comply with all Waunakee Farmers Market Rules and Policies as outlined in the Rules and Policies document
_____ I have attached a copy of my Certificate of Liability Insurance.
_____ I possess or have applied for all necessary licenses/permits for the products I plan to sell.
_____ I understand that a $25 fee is required with application that will go towards my vendor fee should my application be accepted.

_____ Date: _____
Vendor Applicant Signature

Please complete this form and send it with your application fee of $25 and a copy of your certificate of liability insurance to:

Cellanie LLC
P.O. Box 384
Waunakee, WI 53597
WFM@cellanie.com

2026 Farmers Market Location: